



**GENUARDI FAMILY FOUNDATION SCHOLARSHIP PROGRAM  
(IN HONOR OF THE GENUARDI BROTHERS)**

Blue Bell Executive Campus, 470 Norristown Road, Suite 102, Blue Bell, PA 19422  
Telephone: 610-834-2030  
Fax: 610-834-8998  
Website: [www.GenuardiFamilyFoundation.org](http://www.GenuardiFamilyFoundation.org)

**SCHOLARSHIP APPLICATION – Academic Years 2012-13 and 2013-14**

Please Provide All Requested Information

**Name**

\_\_\_\_\_  
First MI Last

\_\_\_\_\_  
Nickname that you prefer to be called, if applicable

**Home Address**

**Complete Campus Address**

\_\_\_\_\_  
Number and Street

\_\_\_\_\_  
Number and Street

\_\_\_\_\_  
Building No./Apt. No. and/or PO Box

\_\_\_\_\_  
Building No./Apt. No. and/or PO Box

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
City State Zip

**Telephone No.** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Date of Birth:** \_\_\_\_\_

**Parent(s)/Guardian(s) Names:** \_\_\_\_\_

**Parent(s)/Guardian(s) Address:** \_\_\_\_\_

**EDUCATIONAL BACKGROUND:**

High School: \_\_\_\_\_

Location: \_\_\_\_\_

Graduation Date (mo/yr): \_\_\_\_\_ GPA (cumulative): \_\_\_\_\_

**UNDERGRADUATE HISTORY:**

\_\_\_\_\_  
Major Minor Current Class Yr (e.g., sophomore)

\_\_\_\_\_  
Year Expected to Graduate

Check box if you are in 5-year Co-op program:

\_\_\_\_\_  
Degree To Be Earned

\_\_\_\_\_  
Cum. GPA

1. Please list all financial aid you are receiving toward your education, including scholarships and loans.

SCHOLARSHIPS				
Name of scholarship(s)	Criteria to qualify	Duration of award (years)	Award amt. per year (dollars)	Expected total award amt. over all years
<b>SCHOLARSHIP TOTALS</b>				

LOANS				
Type of loan(s)	Criteria to qualify	Duration of loan (years)	Loan amt. per year (dollars)	Expected total loan amt. over all years
<b>LOAN TOTALS</b>				



5. List all work experience and employers--include dates of employment, work schedule, and a brief description of your responsibilities. (*Response limit: 750 characters*).
6. How have your employment experiences and extracurricular activities to date translated into networking opportunities? (*Response limit: 750 characters*).

7. **Please write an essay expressing your views on the following. If you have consulted others' work or statistical information, please provide citation(s). (Response limit: 4000 characters).**

Technology continues to progress, while its average cost and accessibility to consumers improves. What opportunities does the food retail industry have to use technology (whether hardware, internet-based or other) to attract and retain customers, market more effectively, and improve the consumer experience?

## DEADLINE & SUBMISSION INSTRUCTIONS:

**Completed applications are due no later than Friday, February 24, 2012.**

1. Save the PDF application file to a location on your computer that you can easily find again later, by selecting "Save As" from the File menu and renaming the file to include your name (e.g., *2012 SJU App—AnneSmith.pdf*). You can save your work and come back to finish the application later, prior to submission.
2. When the application and essay are complete, submit the PDF application by email by clicking "submit" button in the upper right purple banner at the top of the application form. An email will be generated with your completed application as a PDF attachment. Hit "send," and the email will automatically be sent to Nancy Bonenberger at Genuardi Family Foundation: [applications@genuardifamilyfoundation.org](mailto:applications@genuardifamilyfoundation.org). The Foundation will forward all applications to SJU's Academy of Food Marketing.
3. You will receive a confirmation email that your application has been received from Genuardi Family Foundation. If you don't receive a confirmation email within a few days, please call 610-834-2030.
4. If selected as a finalist, you will be contacted by Anne Lunanuova at SJU's Academy of Food Marketing about scheduling an interview on April 12, 2012 with the Genuardi Family Foundation Scholarship Committee.
5. Two (2) of the interviewed finalists will be selected to receive a \$20,000 scholarship over their final two academic years (second year funding is contingent upon students' maintenance of a 3.0 GPA).
6. All applicants will receive a written response from the Foundation by April 17, 2012, indicating whether they have received a scholarship from the Genuardi Family Foundation.