



January 26, 2012

RE: Genuardi Family Foundation Scholarship (In Honor of the Genuardi Brothers)

Dear Prospective Applicant:

The Genuardi Family Foundation is proud to continue its Academy of Food Marketing Scholarship Program (In Honor of the Genuardi Brothers) at St. Joseph's University, begun in 2004. Annually, two (2) scholarships are awarded to outstanding sophomores (or 3rd year co-op students) in the Food Marketing Program for use in their remaining two years of study. The scholarships are \$10,000 per year for two years (\$20,000 total), provided that scholarship recipients retain eligibility by maintaining a 3.0 cumulative grade point average.

The scholarships are intended to financially support deserving students in the Food Marketing Program who show outstanding potential to make meaningful contributions to the Food Marketing industry.

Attached to this letter are instructions to aid your application process, including information on how to access to electronic application form. We welcome you to learn more about the Foundation by visiting our website at www.GenuardiFamilyFoundation.org.

Applicants are advised that while financial need will be considered, it is not a prerequisite to receiving a scholarship. If you have the necessary credentials, we would encourage you to complete the application process so that you might be considered as a potential scholarship recipient.

Should you have any questions concerning the application process, please direct them through the office of Bob Higgins, Executive Director, Academy of Food Marketing.

Very truly yours,

Meredith A. Huffman
Executive Director

***Application Instructions and Information
for the
Genuardi Family Foundation Scholarship
(In Honor of the Genuardi Brothers)***

2012/2013 Academic Year

1. On January 26, 2012, (in case of inclement weather, the alternate date will be January 31, 2012) attend 11:30 AM initial introductory presentation by Genuardi Family Foundation representatives explaining the Genuardi Brothers Scholarship program. (It is encouraged, but not mandatory to attend).
2. This year's application form is a writable PDF file that will be submitted by email. On/after January 26, 2012, eligible students may access scholarship materials by:
 - Downloading application materials from the Foundation's scholarship page of its website at <http://www.genuardifamilyfoundation.org/scholarship-program>; OR
 - Emailing Anne Lunanuova at SJU's Academy of Food Marketing (alunanuo@sju.edu) to request application materials.

Note: You will need Adobe Acrobat Reader (free software, available readily on the internet) to view and complete the PDF application materials on your computer.

3. On or before Friday, February 24, 2012, (or on or before Wednesday, February 29, 2012, if initial introductory presentation is postponed due to inclement weather), submit completed PDF application and required essay via email to: applications@genuardifamilyfoundation.org.

The Foundation will forward all applications to St. Joseph's University's Academy of Food Marketing, and representatives of both organizations will review all applications.

All successful application submissions will be confirmed by email. If you do not receive a confirmation email within a few days, please call 610-834-2030. Please note that the deadline for submission is firm, and late submissions will not be accepted.

4. Applicants will be notified on or before April 2, 2012 of their preliminary selection as a finalist for a Genuardi Brothers Scholarship.
5. Finalists will be requested to attend a personal interview on Thursday, April 12, 2012, with the Genuardi Family Foundation's Scholarship Committee.
6. On or before April 17, 2012, two of the finalists will be notified of their selection as Genuardi Brothers Scholarship recipients.
7. Recipients and their parents will be invited to a reception on or about Tuesday, April 24, 2012, in honor of the recipients, attended by the Genuardi Brothers, members of the Genuardi Family Foundation, St. Joseph's University officials and past scholarship winners.
8. On or before May 15, 2012, the Scholarship funds will be disbursed to St. Joseph's University on behalf of the Scholarship winners for the 2012/2013 academic year.